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Privacy and cookies policy

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Privacy

This section sets out how Development Initiatives Poverty Research Ltd (“**Company**”, “**we**”, “**us**”, and “**our**”) obtains, stores and uses your personal information when you use or interact with our website, www.devinit.org (“**Website**”), or where we otherwise obtain or collect your personal information. This privacy and cookie policy is effective from 17 August 2021. We reserve the right to modify this policy at any time, so please check it frequently.

The information we collect

We collect data that you provide directly to us, including personal data. “**Personal Data**” is information that identifies you. For our Website, this is collected in the context of:

- **Newsletter subscriptions:** In which case we collect the following categories of personal data that would make you recognisable: Name, email address, organisation name and job title (these last two are optional).
- **Websites:** When you use our websites, we collect and analyse the following information about your computer or mobile device: Your browser type, IP address, a mobile device identifier, browser language, operating system, error logs, and other similar information.

How we use your information

Newsletters: Only with your prior consent, we will occasionally send you information on events, recent work and other information. You can sign up to receive these emails and social media campaigns from us on our newsletter sign up.

The legal basis for such processing of your Personal Data is therefore your consent (Art. 6(1)(a) GDPR). Please note that you are not legally required to provide us with your Personal Data. However, without your Personal Data we will not be able to send you our newsletters as mentioned above.

Updating your personal information and unsubscribing

You have the option to opt-out of these types of communications at any time, by clicking the ‘unsubscribe’ link at the footer of each communication.

Your rights

Under the General Data Protection Regulation (GDPR), you have the following rights:

- **Right of access (Art. 15 GDPR):** You have the right to request confirmation as to whether or not your Personal Data is being processed, and, where that is the case, to request access to the Personal Data and information such as the purposes of the processing or the categories of Personal Data concerned.
- **Right to rectification (Art. 16 GDPR):** You have the right to request the correction of inaccurate Personal Data.
- **Right to erasure (Art. 17 GDPR):** You have the right to request erasure of Personal Data without undue delay under certain circumstances, e.g. if your Personal Data is no longer necessary for the purposes for which it was collected or if you withdraw consent on which processing is based according to Art. 6 (1)(a) GDPR and where there is no other legal ground for processing.
- **Right to restriction of processing (Art. 18 GDPR):** You have the right to request us to restrict the processing of your Personal Data under certain circumstances, e.g. if you think that the Personal Data we process about you is incorrect or unlawful.
- **Right to data portability (Art. 20 GDPR):** Under certain circumstances, you have the right to receive the Personal Data you have provided us with, in a structured, commonly used and machine-readable format and you have the right to transmit that information to another controller without hindrance or ask us to do so.
- **Right to object (Art. 21 GDPR):** You have the right to object to the processing of your Personal Data under certain circumstances. In particular if we process your Personal Data on the basis on legitimate interest (Art. 6 (1)(b) GDPR) or if we use your Personal Data for marketing purposes.

You may assert those rights at any time by emailing us to correct or change any information or request which Personal Data (e.g. name, address) we have stored or to assert any other of your rights as mentioned above by emailing us at privacy@devinit.org.

Data retention

We delete or anonymise your Personal Data as soon as it is no longer required for the purposes we have collected your Personal Data as outlined in this privacy and cookies policy.

Contact information

If you wish to contact us or have any questions about or complaints in relation to this privacy and cookies policy, please contact us at the following address:

Development Initiatives
First Floor Centre, The Quorum
Bond Street South
Bristol
BS1 6FL

Email: privacy@devinit.org

Data Protection Officer: richard.yeomans@devinit.org

Cookies

This section explains how Development Initiatives ("**Company**", "**we**", "**us**", and "**our**") uses cookies and similar technologies to recognise you when you visit our website at www.devinit.org ("**Website**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or information that becomes personal if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, the Development Initiatives Communications team) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and when it visits certain other websites.

Why do we use cookies?

We use first and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below.

How can I control cookies?

You have the right to decide whether to accept or reject cookies.

If you wish to contact us or have any questions about or complaints in relation to this policy, please contact us at the following address:

Development Initiatives
First Floor Centre, The Quorum
Bond Street South
Bristol
BS1 6FL

Email: privacy@devinit.org
Data Protection Officer: richard.yeomans@devinit.org

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit: <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

The specific types of first and third party cookies served through our Websites and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit).

Essential website cookies

These cookies are strictly necessary to provide you with services available through our Website and to enable you to use some of its features, such as access to secure areas.

Name: `__tlbcpv`

Purpose: Used to record unique visitor views of the consent banner.

Country: United States

Type: `http_cookie`

Expires in: 1 year

Analytics and customisation cookies

These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective our marketing campaigns are, or to help us customise our Websites for you.

Name: `_gid`

Purpose: Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is an HTTP cookie type and expires after a browsing session.

Provider: `.devinit.org`

Service: Google Analytics [View Service Privacy Policy](#)

Country: United Kingdom

Type: `http_cookie`

Expires in: 1 day

Name: `_ga`

Purpose: Records a particular ID used to come up with data about website usage by the user. It is an HTTP cookie that expires after two years.

Provider: `.devinit.org`

Service: Google Analytics [View Service Privacy Policy](#)

Country: United Kingdom

Type: `http_cookie`

Expires in: 1 year 11 months 29 days

Name: `#collect`

Purpose: Sends data such as visitor's behaviour and device to Google Analytics. It is able to keep track of the visitor across marketing channels and devices. It is a pixel tracker type cookie whose activity lasts for the duration of the browsing session.

Provider: `devinit.org`

Service: Google Analytics [View Service Privacy Policy](#)

Country: United States

Type: `pixel_tracker`

Expires in: Session

Name: `_gat#`

Purpose: Enables Google Analytics to regulate the rate of requesting. It is an HTTP cookie type that lasts for a session.

Provider: `.devinit.org`

Service: Google Analytics [View Service Privacy Policy](#)

Country: United Kingdom

Type: `http_cookie`

Expires in: 1 minute

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognise or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognise when someone has visited our Websites or opened an e-mail including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the

Website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other details that directly identify you unless you choose to provide these.

How often will you update this privacy and cookies policy?

We may update this policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at webmaster@devinit.org or contact us by post at:

Communications Team
Development Initiatives
First Floor Centre, The Quorum
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BS1 6FL

Development Initiatives (DI) applies the power of data and evidence to build sustainable solutions.

Our mission is to work closely with partners to ensure data-driven evidence and analysis are used effectively in policy and practice to end poverty, reduce inequality and increase resilience.

While data alone cannot bring about a better world, it is a vital part of achieving it. Data has the power to unlock insight, shine a light on progress and empower people to increase accountability.

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Contact
privacy@devinit.org

To find out more about our work visit:

www.devinit.org

Twitter: [@devinitorg](https://twitter.com/devinitorg)

Email: info@devinit.org

Development Initiatives is the trading name of Development Initiatives Poverty Research Ltd, registered in England and Wales, Company No. 06368740, and DI International Ltd, registered in England and Wales, Company No. 5802543. Registered Office: First Floor Centre, The Quorum, Bond Street South, Bristol, BS1 3AE, UK

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